

AWC Detroit Past Programs

March 2017 – **Panel: Storytelling through Pictures**

The Power of Images in a Multimedia World

- Dr. Carol Cooper, PhD, Chair of Mass Communication Dept., Rochester College
- Elayne Gross, President, Elayne Gross Photography
- Steve Perez, Former Staff Photographer, Detroit News
- Melinda Kollins, Partner, Uptown PR

Venue: Rochester College

February 2017 – **Panel: Political Communications**

Fiercely Divided – How we come together on important issues

- Tim Kiska, Assoc. Professor of Journalism, University of Michigan-Dearborn; long-time election analyst
- Aaron K. Foley, Editor, B.L.A.C. Magazine
- John Truscott, President & Partner, Truscott Rossman
- Kelly Rossman-McKinney, CEO & Partner, Truscott Rossman

Venue: Sila Italian Restaurant, Berkley

January 2017 – **Social Networking Event**

Venue: Eddie Merlot's, Birmingham-Bloomfield

November 2016 – **Panel: Social Media and the Law**

Careful What You Say

- Robin Luce-Herrmann, media attorney at Butzel Law and general counsel to the Michigan Press Association
- Jennifer Dukarski, attorney at Butzel Long's Ann Arbor office, practicing in the areas of intellectual property, media and technology.
- Ron Dzwonkowski, former editor of the Detroit Free Press editorial page

Venue: Law Offices of Butzel Long, Bloomfield Hills

October 2016 – **Panel: Fundraising Communications**

A Plan for Success

- Jennifer Litomisky, Executive Director, Ronald McDonald House of Detroit
- Nicole Gize, Director of Campaigns, Children's Hospital Foundation of Michigan
- Paula Brown, Executive Director, Reading Works Detroit

Venue: Ronald McDonald House at Detroit Medical Center

September 2016 – **Panel: Real Food Journalism**

Insights on the Local Food Culture

- Anabel Cohen, food writer/columnist/blogger and caterer
- Patty LaNoue Stearns, restaurant critic, feature writer, gourmet cookbook author
- Halle Saperstein, registered dietitian, media spokesperson

Venue: Henry Ford West Bloomfield Hospital demonstration kitchen

August 2016 - **Writing Seminar**

How to Write About Your Family without Getting Excommunicated!

- Award-winning author Susan Shapiro shares tips on writing books and getting published.
Venue: Huntington Woods Public Library

June 2016 – **PR Toolkit Workshop**

Presented by Sue Voyles, President, Logos Communications

Venue: Women's Business Council office, Livonia

March 2016 – **Panel: Investigative Journalism in the Age of BuzzFeed**

Reporting the real story when citizen journalism is pervasive and the facts can be elusive

- Tresa Baldas, Federal Courts reporter, Detroit Free Press;
- Chastity Pratt, Urban Affairs reporter, Bridge Magazine.
- Robin Luce Herrmann, general counsel to the Michigan Press Association

Venue: Automotive Industry Action Group (AIAG), Southfield

February 2016 – **Social Networking Event**

Venue: Bosco Café and Dessert Lounge, Ferndale

October 2015 – **Panel: Young Professional Speak**

Millennials Rock the Communications Industry

- Anna Leigh Clark, freelance writer for local and national publications
- Tatiana Grant, president of Infused PR & Events; co-owner of Flash Delivery
- Oona Goodin-Smith, then Oakland University journalism student and contributor to USA TODAY College
- Moderator: Alicia Nails, Emmy Award-winning journalist and director of Wayne State's Journalism Institute for Media Diversity

Venue: Motor City Java House, Detroit